



Notice
On holding the Extraordinary General Meeting of Shareholders of DETSKY MIR PJSC

DEAR SHAREHOLDER!

The Board of Directors of the Public Joint Stock Company Detsky Mir hereby notifies you of holding the Extraordinary General Meeting of Shareholders of the Company.

Format of the General Meeting of Shareholders - absentee voting.

Mailing address for sending completed and signed bulletins: Unit 1, bld. 20, B. Balkansky lane, Moscow, 129090.

Final date to accept voting bulletins: December 17, 2020

In case the bulletin is signed by a representative or a successor, it is necessary to attach a document (power of attorney) certifying their powers or a copy thereof, attested by a notary, to the bulletin.

Date on which persons entitled to attend the General Meeting of Shareholders are determined (recorded): November 22, 2020.

AGENDA OF THE MEETING:

1. Payment of dividends based on the results of 9 months of 2020.
2. Determination of the quantitative composition of the Company's Board of Directors.
3. Approval of the Company's Articles of Association in the new edition.

Categories (types) of shares which holders have the right to vote on all or some of the issues on the agenda of the General Meeting of Shareholders: ordinary registered shares, state registration number of the issue: 1-02-00844-A dated February 11, 2014, ISIN RU000A0JSQ90.

The shareholders have the opportunity to read the draft documents and materials concerning the agenda of the General Meeting of Shareholders, in the Company's corporate secretariat, at the following address: 127238, Moscow, 3, 3-rd Nizhnelikhoborsky Proezd, Building 6, from November 26, 2020 to December 17, 2020.

See all materials to be provided to shareholders in preparation for the General Meeting of Shareholders of Detsky Mir PJSC on the web-page of Detsky Mir PJSC on the internet ((<https://ir.detmir.ru/general-meeting-of-shareholders/> and <https://www.e-disclosure.ru/portal/files.aspx?id=6788&type=16>).

Please note that in preparation for the General Meeting of Shareholders of PJSC Detsky Mir, shareholders are given the opportunity to ask questions to the members of the executive bodies and the Board of Directors of Detsky Mir PJSC on the agenda of the General Meeting of Shareholders, as well as express their opinion on the agenda items by sending relevant messages to the e-mail address shareholder@detmir.ru.

Persons exercising their rights in securities the rights in which are accounted for by a nominal holder, foreign nominal holder, a foreign organization entitled in accordance with its personal law to register and assign rights to securities, may participate in the shareholders' meeting and exercise the right to vote under the procedure established by Art. 8.9 of the Federal Law "On the Securities Market," using electronic means through the depository accounting system.

Persons entitled to participate in the General Meeting of Shareholders of Detsky Mir PJSC can register for participation in the General Meeting of Shareholders, fill out the electronic form of the ballots and vote using these ballots on the website in the information and telecommunication network the Internet (address of the website – <http://www.aoreestr.ru/shareholders/e-voting>).

Chairman of the Board of Directors of Detsky Mir PJSC
Eugeny Madorsky