Notice to Shareholders on the Preparation for Payment of Liquidation Value and Distribution of Assets of the PJSC 'Detsky Mir'

Dear Shareholders,

Public Joint Stock Company 'Detsky Mir', which is currently in a process of liquidation, (hereinafter referred to as PJSC 'Detsky Mir' or the Issuer) intends to start distributing the property of PJSC 'Detsky Mir' remaining after settlements with creditors (hereinafter referred to as the liquidation value) soon in accordance with the procedure specified by the legislation of the Russian Federation, among its shareholders.

The Issuer brings to the attention of its shareholders the following information:

- distribution of the liquidation value amounts will be made in Russian rubles;
- distribution of the liquidation value amounts will be made by the Issuer and (or) its share registrar Joint Stock Company 'Independent Registrar Company R.O.S.T.' (INN hereinafter 'JSC 'NRC-R.O.S.T.' being the payment agent) (INN 7726030449, OGRN 1027739216757 hereinafter 'NRC-R.O.S.T.' JSC), a payment agent, by transferring funds to the bank accounts of the Issuer's shareholders (without using the infrastructure of a nominee holder, including NRD) according to the payment details specified in the list of holders of the Issuer's ordinary shares to whom the liquidation value is paid;
- PJSC 'Detsky Mir' shareholders bank details (including bank details of clients of nominal holders) must be disclosed to PJSC 'Detsky Mir' by nominal holders and share registrar in order to proceed with the liquidation value amounts transfer within 15 working days from the date of the official request by PJSC 'Detsky Mir';

To ensure timely receipt of liquidation value amounts, ALL shareholders of PJSC 'Detsky Mir' must verify and/or update their information with the registrar—JSC 'NRC R.O.S.T.'—or their nominal holder at the place where the shares are held until 17.10.2024 (until the completion date of settlements of PJSC 'Detsky Mir' shares on the Moscow Exchange):

- 1. shareholder's bank details in Russian rubles for the liquidation value amounts transfer;
- 2. shareholder's contact details (location address/residence address, e-mail, telephone number) for communication;
- 3. passport details of individuals, individual's TIN, SNILS and registration address for the accurate calculation and withholding of tax.

Non-resident shareholders of PJSC 'Detsky Mir', associated with foreign states committing hostile actions against Russian legal entities and individuals (including cases, when non-residents hold citizenship of these states, the place of their registration, the place of their predominant business activities or the place of their predominant derivation of profits from their activities are these states), and with entities, which are being controlled by the non-residents, regardless of the place of their registration or the place of their predominant business activities (hereinafter - 'Persons of foreign states committing unfriendly acts').

Probability of the liquidation value amounts transfer to bank accounts in foreign states, committing hostile actions against Russian legal entities and individuals, as well as foreign currency bank accounts is unpredictably low. Moreover, a separate approval by the regulator will be required to proceed with money transfer to bank accounts in foreign states, initially transferred to bank accounts in Russia.

Shareholders of PJSC 'Detsky Mir' interested in receiving the liquidation value for accounts outside the Russian Federation should contact their bank for an explanation of the procedure for receiving Russian ruble payments from the Russian Federation and opening bank accounts in Russian rubles at credit institutions based in foreign states that have not imposed sanctions against the Russian Federation or its legal entities (UAE, CIS countries, Singapore etc.) and provide bank details to either nominal holder or directly to PJSC 'Detsky Mir' at earliest convenience (ahead of the date upon which the list of shareholders eligible for the liquidation value amounts transfer will be drafted).

Given the aforementioned factors regarding the liquidation value amounts transfer to non-resident shareholders, for additional information on transactions, please contact: dsky@insightridge.com

Chairman of the Liquidation Commission
PJSC "Detsky Mir"

Sergey Bellevich