

## Public Joint Stock Company Detsky Mir

Company address: 37 Prospekt Vernadskogo, Bld. 3, Moscow, 119415, Russian Federation

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### Notice of Extraordinary General Meeting of Shareholders of PJSC Detsky Mir

DEAR SHAREHOLDER,

The Board of Directors of Public Joint Stock Company Detsky Mir hereby notifies you of the Extraordinary General Meeting of Shareholders.

Format of the General Meeting of Shareholders: meeting (joint attendance).

Date of the General Meeting of Shareholders: 12 March 2021.

Venue for the General Meeting of Shareholders: Vetcherny Cosmos Hall, Hotel Cosmos, 150, Prospect Mira, Moscow, 129366, Russian Federation.

The start of the registration of persons having the right to participate in the meeting: 10:00 am.

The start of the meeting: 10:30 am.

Postal address for sending filled-in and signed ballots: 20 Bolshoy Balkansky Pereulok, Bld. 1, Moscow, 129090, Russian Federation.

If a ballot is signed by a representative or legal successor, a document (power of attorney) certifying their powers or a notarized copy thereof must be attached to the ballot.

The record date for the right to participate in the General Meeting of Shareholders: 17 January 2021.

#### AGENDA OF THE MEETING:

1. Early termination of powers of the members of the Company's Board of Directors
2. Election of the Company's Board of Directors
3. Approval of the Company's internal document

Categories (types) of shares whose holders have the right to vote on all or some of the agenda items of the General Meeting of Shareholders: ordinary registered shares, state registration number of the issue: 1-02-00844-A dated 11 February 2014, ISIN RU000A0JSQ90.

Any shareholder holding in aggregate at least 2% of voting shares in the Company may nominate candidates to the Company's Board of Directors, up to the total number to be appointed to the Company's Board (10 persons). Shareholders' proposals on nominees to the Board of Directors will be accepted until 10 February 2021.

Shareholders can read draft documents and materials related to the agenda items of the General Meeting of Shareholders at the Company's corporate administrative office at 3 Third Nizhnelikhoborskiy Proezd, Bld. 6, Moscow, 127238, Russian Federation from 16 February 2021 to 12 March 2021.

All materials to be provided to shareholders in preparation for the General Meeting of Shareholders of PJSC Detsky Mir are available on PJSC Detsky Mir's website (<https://ir.detmir.ru/general-meeting-of-shareholders/> and <https://www.e-disclosure.ru/portal/files.aspx?id=6788&type=16>).

Please note that in preparation for the General Meeting of Shareholders of PJSC Detsky Mir, shareholders are given an opportunity to put questions to members of executive bodies and the Board of Directors of PJSC Detsky Mir on agenda items of the General Meeting of Shareholders, as well as share their opinions on the agenda items by writing to [shareholder@detmir.ru](mailto:shareholder@detmir.ru).

Persons exercising rights under the securities with rights attached thereto accounted for by a nominee holder, a foreign nominee holder, or a foreign organization entitled in accordance with its personal law to account for, and assign, rights to securities, may participate in the shareholders' meeting and exercise their voting rights as per the procedure established by Article 8.9 of the Federal Law On the Securities Market using electronic means through the depository accounting system.

Persons having the right to participate in PJSC Detsky Mir's General Meeting of Shareholders will be able to register for participation in the General Meeting of Shareholders, fill in the electronic ballot form and vote using these ballots online at <http://www.aoreestr.ru/shareholders/e-voting>.

Chairman of the Board of Directors of PJSC Detsky Mir  
Evgeniy Madorskiy